

Concerning Himself with a Specialty of Samjiyon

One windy day, the respected Comrade **Kim Jong Un** gave on-site guidance at the then Samjiyon County.

While talking with a senior official of the county over bog bilberries, a specialty of the region, he asked about its per-hectare yield on average.

To the official, it was quite a surprise that Comrade **Kim Jong Un** was so deeply concerning himself with such a trivial thing. Yet, he told him how they had introduced a new cultivation method, which had been developed by a college, in order to increase the per-hectare yield.

Comrade **Kim Jong Un** was happy to hear the reply and gave advice on how to boost the output of bog bilberry products.

He said: In order to boost the production of bog bilberries, you should increase the area under cultivation and raise the per-hectare yield to more than three tons. In Samjiyon County, you should make soft drinks with bog bilberries as the main material and supply them to the residents and visitors. In the future, you should increase the per-hectare yield by actively developing and introducing new cultivation methods. You should also pay close concern to improving the species of bog bilberries.

Then he gave the official his opinion about how to boost the production of bog bilberries.

In cultivating bog bilberries, you should make effort to increase the proportion of work done by machines and put the cultivation on a specialized and scientific footing, he stressed.

Bearing his advice in mind, the local residents worked hard to revitalize their regional industry.

Now, with a well-knit bog bilberry cultivation system being in place throughout the region, the Samjiyon Bog Bilberry Drink Factory produces large quantities of tasty soft drinks, in addition to such products as candy, jelly, cake, bread and tea.