

Make Consumer Goods Favoured by People

One January day in 2015, the respected Comrade **Kim Jong Un** visited the Ryuwon Footwear Factory.

In the sample room he picked up a pair of children's padded shoes and appreciated them for their light weight.

In the shoemaking workshop he said that the shoes should be made convenient to wear and nice-looking with their insoles made according to the shapes of feet.

Two years later, he visited the factory renovated into a model and standard one in the footwear industry.

Examining the newly-developed samples one by one, he said: Most of the trainers here are lace-ups. It is recommended to make slip-ons and other shoes with Velcro straps. You should produce as a major item the sports shoes which everyone can wear, instead of atypical and special ones.

Thanks to his loving care and devoted efforts to provide the people with the shoes suited to their choices and aesthetic tastes, always prioritizing their convenience, the Ryuwon-brand shoes have now become favourite articles.